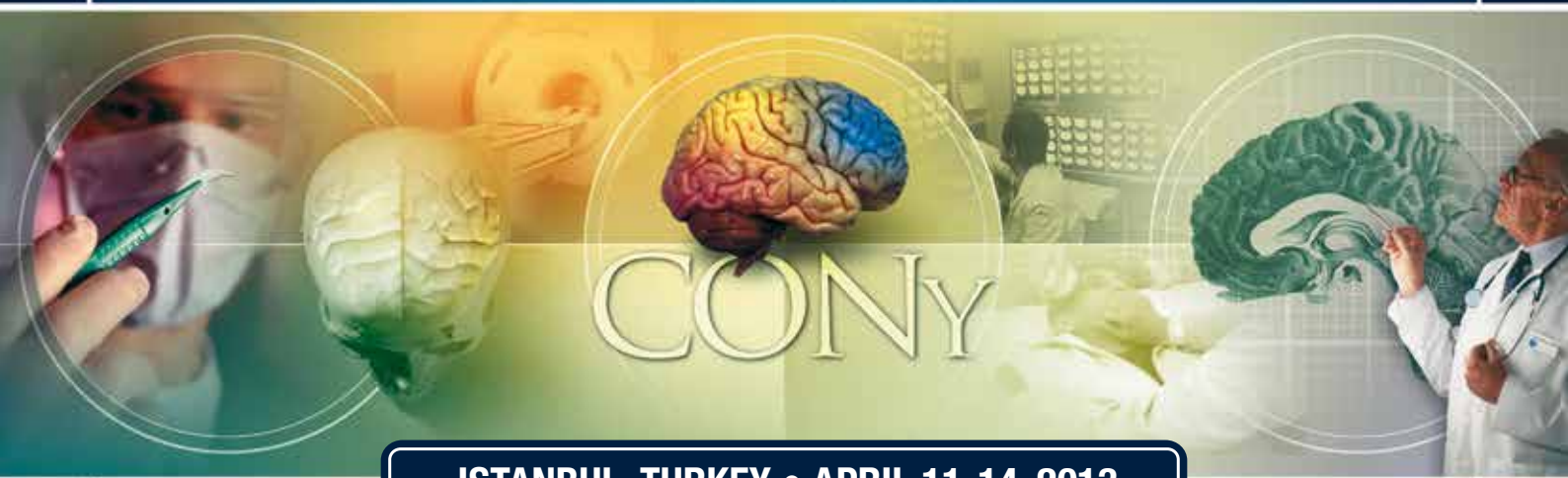




CONy

CONTROVERSIES IN NEUROLOGY



ISTANBUL, TURKEY • APRIL 11-14, 2013

INDUSTRY SPONSORSHIP AND EXHIBITION PROSPECTUS



www.comtecmed.com/CONy • cony@comtecmed.com



THE 7TH WORLD CONGRESS ON CONTROVERSIES IN NEUROLOGY
ISTANBUL, TURKEY • APRIL 11-14, 2013

Dear Friends and CONy Partners,

We take great pleasure in inviting you to participate in **The 7th World Congress on Controversies in Neurology (CONy)**, which will take place in Istanbul, Turkey, April 11-14, 2013.

In recent years the field of neurology has witnessed enormous expansion in clinical and basic data. Conferences are more informative but there is often only limited time for thorough discussion that provides a platform for international experts to discuss and compare experiences. Consequently, there seems to be a gap between the expansion of knowledge and its' dissemination and use. This development has created a great need to debate the many controversial issues and crystallize them into clinical conclusions.

CONy enables participants to discuss and debate unresolved issues with leading world experts. The Congress aims at providing the best possible answers for the moment, armoring the clinician with reliable, up-to-date scientific solutions, based on the best existing evidence.

As with previous CONy congresses, there will be several opportunities for industry-sponsored activities. In addition, we will be happy to tailor a sponsorship package to your specific needs.

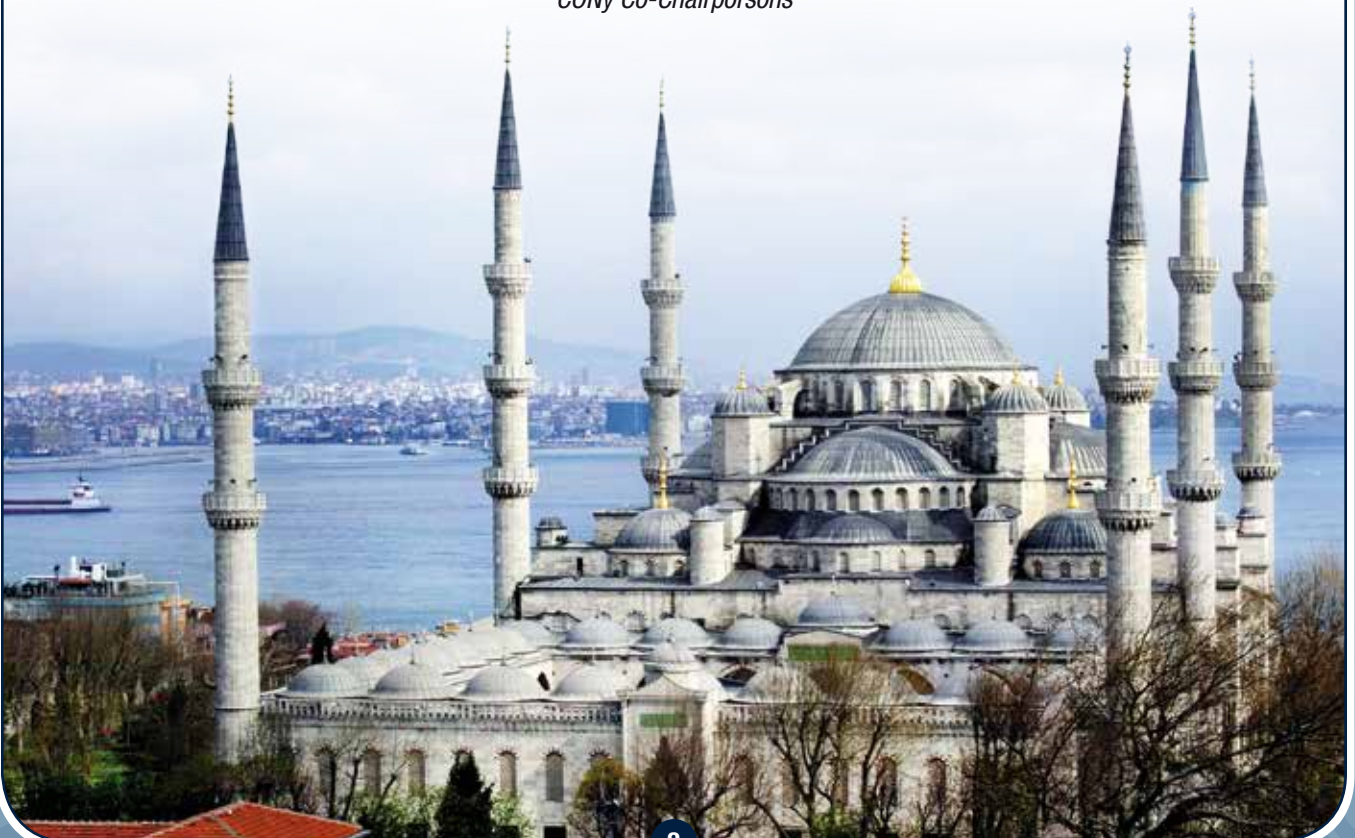
We cordially invite you to join us as sponsors and partners of CONy 2013 in the beautiful city of Istanbul, which boasts a fascinating historical background and cultural extravaganza.

Sincerely,

Professor Murat Emre
Turkey

Professor Amos Korczyn
Israel

CONy Co-Chairpersons





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CONy CONGRESS PROFILE

- Since its launch in 2007, CONy has become established as a unique Congress where physicians can meet with outstanding experts in all neurology fields, and be updated on the most pressing clinical questions of the day.
- CONy is a true educational experience that provides the audience insight into major changes in the rapidly evolving field of neurology and clinical neuroscience.
- The program at CONy Congresses is designed to provide an effective forum for discussing and debating unresolved issues by allowing ample time for speakers/audience discussion.
- CONy is the only Congress of its kind that focuses mainly on controversial issues in form of debates

THE PROGRAM

Controversial topics

Debates and discussions on unresolved controversies

Cohesive and integrative sessions

World prominent speakers

Audience/speaker discussions

Continuing Medical Education (CME)-approved program

PAST CONGRESSES AND STATISTICS

Congress	Berlin 2007	Athens 2008	Prague 2009	Barcelona 2010	Beijing 2011	Vienna 2012
Total number of participants	808	1256	633	903	797	650
Countries	70	71	63	67	79	65
Number of speakers	138	144	134	134	120	140

For similar Congresses on controversies please check the website:
www.comtecmed/controversies

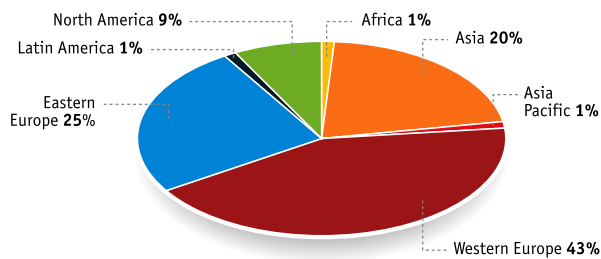


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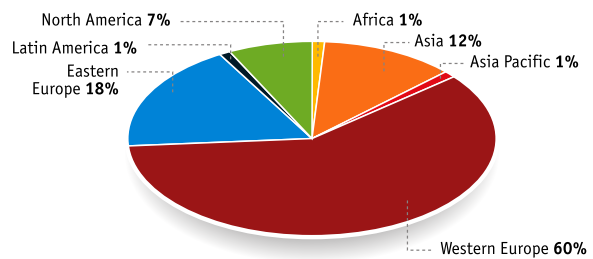
CON_y CONGRESS PROFILE

DEMOGRAPHICS

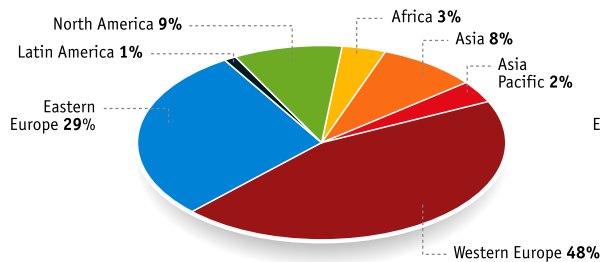
International Participants
Berlin 2007



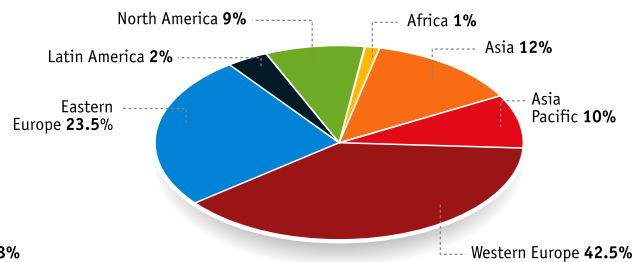
International Participants
Athens 2008



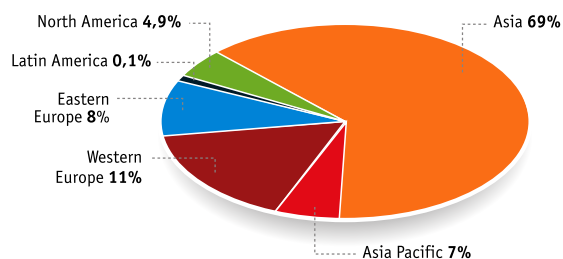
International Participants
Prague 2009



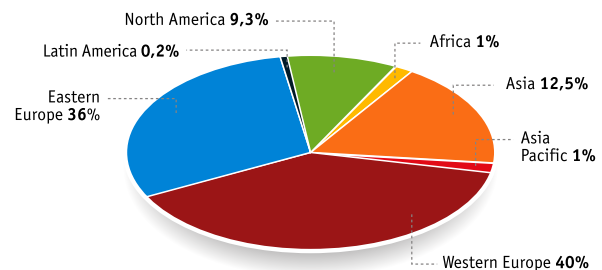
International Participants
Barcelona 2010



International Participants
Beijing 2011



International Participants
Vienna 2012





THE 7TH WORLD CONGRESS ON CONTROVERSIES IN NEUROLOGY
ISTANBUL, TURKEY • APRIL 11-14, 2013

TENTATIVE TIMETABLE

THURSDAY, APRIL 11								
19:30	Welcome Reception							
	FRIDAY, APRIL 12			SATURDAY, APRIL 13			SUNDAY, APRIL 14	
07:30-08:30	Guided Poster Tours #1			Guided Poster Tours #2				
	Hall A	Hall B	Hall C	Hall A	Hall B	Hall C	Hall A	Hall B
08:30-10:30								
10:30-11:00	Coffee Break and Exhibition							
11:00-13:00								
13:00-14:00	Lunch Break						Hall A 13:15-13:30 POSTER AWARDS AND CLOSING CEREMONY	
14:00-16:00								
16:00-16:30	Coffee Break and Exhibition							
16:30-18:30								

LIST OF TOPICS

Multiple Sclerosis

Stroke

Parkinson's Diseases

Dementia

Epilepsy

Headache & Pain

Neuromuscular Diseases

Rehabilitation

Auto-immune Diseases

Traumatic Brain Injury

Autonomic nervous system Disorders

Motor neuron Disease

Peripheral neuropathy

Neuropsychiatry



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CATEGORIES OF SPONSORSHIP

PLATINUM

€ 50,000 +

GOLD

€ 30,000 +

SILVER

€ 15,000 +

SPONSOR

€ 3,000 – € 10,000



THE 7TH WORLD CONGRESS ON CONTROVERSIES IN NEUROLOGY
ISTANBUL, TURKEY • APRIL 11-14, 2013

SCIENTIFIC SPONSORSHIP OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 25,000

An unrestricted grant to support an existing session, or to suggest a CME-approved session (60-90 minutes) as part of the Scientific Program.

PROVIDED BY THE CONGRESS

Educational Session

- Session hall and basic audiovisual equipment
- Four complimentary registrations for Session Chairpersons and Speakers

Advertisement Package

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Session at discounted rates
- Company logo on regular announcements to Congress Database

Exhibition

- Exhibition space will be charged at a sponsor rate of €450 per each sq.m

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a supported CME-approved session are additional and the responsibility of the Sponsor.

CONTINUING MEDICAL APPROVED EDUCATION (CME) APPROVED DEBATE

€ 10,000

An unrestricted grant to support an existing debate in a existing session as part of the CME session.

PROVIDED BY THE CONGRESS

Educational Session

- Session hall and basic audiovisual equipment
- Two complimentary registrations for Session Chairpersons and Speakers

Advertisement Package

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

Exhibition

- Exhibition space will be charged at a sponsor rate of €450 per each sq.m

The expenses (travel, accommodation and registration) of the Speakers of a supported CME-approved debate are additional and the responsibility of the Sponsor.



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SCIENTIFIC SPONSORSHIP OPPORTUNITIES

INDUSTRIAL SYMPOSIUM (NON-CME APPROVED)

€ 35,000

An industrial non-CME approved symposium (60-90 minutes) as part of the Scientific Program. The content and Speakers will be subject to approval by the Organizing Committee.

PROVIDED BY THE CONGRESS

Educational Session

- Symposium hall and basic audiovisual equipment
- Five complimentary registrations for Session Chairpersons and Speakers

Advertisement Package

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Congress Database
- Specially-designed mailshots announcing Industrial Symposium to Sponsor's subsidiaries and affiliates

Exhibition

- Exhibition space will be charged at a sponsor rate of €450 per each sq.m

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a sponsored Industrial Symposium are additional and the responsibility of the Sponsor.

PLENARY INDUSTRIAL LUNCH SYMPOSIUM

€ 40,000

An industrial non-CME approved plenary symposium (60-90 minutes) as part of the Scientific Program, which will be held during lunch time. The content and Speakers will be subject to approval by the Organizing Committee.

PROVIDED BY THE CONGRESS

Educational Session

- Symposium hall and basic audiovisual equipment
- Five complimentary registrations for Session Chairpersons and Speakers

Advertisement Package

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

Promotion

- Optional webcast of Symposium at discounted rates
- Company logo on regular announcements to Congress Database
- Specially-designed mailshots announcing Industrial Symposium to Sponsor's subsidiaries and affiliates

Exhibition

- Exhibition space will be charged at a sponsor rate of €450 per each sq.m

The expenses (travel, accommodation and registration) of the Chairpersons and Speakers of a sponsored Industrial Symposium are additional and the responsibility of the Sponsor.



THE 7TH WORLD CONGRESS ON CONTROVERSIES IN NEUROLOGY
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SCIENTIFIC SPONSORSHIP OPPORTUNITIES

NEW PLAYERS ON THE BLOCK

€ 7,500

A 10-15 minute presentation on a new drug/product to be included in the “New Players” Session as part of the Scientific Program.

PROVIDED BY THE CONGRESS

- Session hall and basic audiovisual equipment
- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants’ bag

The expenses (travel, accommodation and registration) of the Chairpersons and Speaker/s of a “New Players on the Block” Presentation are additional, and the responsibility of the Sponsor.

SPEAKER

Speaker from USA	€ 6,000
Speaker from Europe	€ 3,000
Speaker from the region	€ 2,000

An unrestricted grant to cover, in part, the expenses of one invited Speaker. Expenses include travel, accommodation and registration.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

PRIZES FOR OUTSTANDING ABSTRACTS

Sole Sponsorship
€ 4,500

Three prizes of €1,500, €1,000 and €500 will each be awarded to the authors of the three most outstanding abstracts/posters.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Company representatives will be invited to attend the Award Ceremony



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SPONSORSHIP OPPORTUNITIES

WELCOME RECEPTION

Sole Sponsorship
€ 10,000

A Welcome Reception for all participants will be held on Thursday evening.

PROVIDED BY THE CONGRESS

- Two complimentary registrations
- 5-minute greeting at the Welcome Reception
- Company logo on the official invitation
- Acknowledgment on special board on site during the Welcome Reception
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

FACULTY DINNER

Sole Sponsorship
€ 15,000

A dinner will be held for the invited speakers of the Congress.

PROVIDED BY THE CONGRESS

- Two complimentary registrations
- Two seats at the honorary faculty table
- 5-minute greeting at the Faculty Dinner
- Company logo on the official invitation
- Acknowledgment on special board on site during the Faculty Dinner
- Company profile in the Congress Program Book
- One full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

CONGRESS PROGRAM BOOK

Sole Sponsorship
€ 10,000

The Congress Program Book will include the Scientific Program and the Scientific Abstracts, and will be distributed to all participants.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Full page color advertisement on the back cover of the Congress Program Book
- Additional full page color advertisement in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage



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SPONSORSHIP OPPORTUNITIES

VIDEO WEBCAST

€ 10,000

The Congress will provide a video webcast of selected sessions and symposia, which can be placed on the official website of the Congress (pending speakers' approval).

A video webcast is a media file distributed over the internet using streaming media technology.

The video webcast will be greatly beneficial for the Sponsor's visibility and targets and is outstanding material for distribution through the Sponsor's affiliates in the different countries.

PROVIDED BY THE CONGRESS

- The Sponsor's edited video webcast with the Sponsor's logo will be uploaded to the Congress website, providing a two-way link (if necessary)
- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

INTERNET CENTER

Sole Sponsorship
€ 10,000

The Internet Center will be outfitted with internet workstations for participants of the Congress to stay updated between sessions.

THE SPONSOR MAY:

- Display logo as a screensaver
- Display logo on screen background

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

PARTICIPANTS' BAGS

Sole Sponsorship
provided-in-kind + € 10,000

The opportunity to provide branded bags for all participants of the Congress.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags



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SPONSORSHIP OPPORTUNITIES

CONGRESS ABSTRACTS ON THE WEBSITE

Sole Sponsorship
€ 8,000

The Scientific Abstracts of the Congress will be placed on the Congress Website and will be available for a limited period.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

POCKET PROGRAM

Sole Sponsorship
€ 5,000

A Pocket Program will be distributed to all participants in their Congress Kits.

PROVIDED BY THE CONGRESS

- Exclusive advertisement on the back cover of the Pocket Program
- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage
- Brochure in the participants' bags

TRANSLATION

€ 5,000 (*per hall, per day*)

Simultaneous translation from English into any required language.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

WRITING PADS AND PENS

Sole Sponsorship
provided-in-kind + **€ 5,000**

The opportunity to provide branded writing pads and pens that will be included in the participants' bags.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage



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SPONSORSHIP OPPORTUNITIES

CONGRESS LANYARDS

Sole Sponsorship

The Sponsor will provide printed lanyards for the name badges € 3,000

The Congress will provide printed lanyards for the name badges € 6,000

This sponsorship opportunity is reserved for Presidential Circle, Platinum and Gold Sponsors, and will be available on a first-come, first-serve basis.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

BROCHURE INSERT

€ 3,000

Company brochure to be inserted into the participants' bags, which will be distributed at the Congress.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

COFFEE BREAK

€ 2,000 (*per coffee break*)

There will be daily coffee breaks between sessions throughout the Congress.

PROVIDED BY THE CONGRESS

- Company profile in the Congress Program Book
- Acknowledgment: Congress Website, Congress Program Book, on-site Signage

TAILOR-MADE SPONSORSHIP PACKAGES

Sponsorship packages may be tailored to suit the Sponsor's marketing strategy in order to maximize visibility, and to best promote products and services. Please contact the Congress Organizer for further details on creating the appropriate package.



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EXHIBITION

An exhibition will be held in conjunction with the Congress. The exhibition floor plan is designed to maximize exposure to the participants. All lunches and coffee breaks will be held in the exhibition area daily.

Exhibition space will be available on a first-come, first-served basis, with priority given to Platinum and Gold Sponsors.

Exhibition space will be available as follows:

- The cost for exhibition space rental is €650 per sq.m.
- Companies who will contribute minimum of €15,000 will be entitled to a special sponsors' rate of €450 per sq.m.
- The minimum booth size is 2x2 sq.m.

Please visit www.comtecmed.com/cony to view the exhibition floorplan.

Exhibition space rental is priced according to size (per sq.m) and includes:

- Net stand area
- Company profile in Congress Program Book
- Two exhibitor registrations
- Exhibitors' Manual
- General cleaning of public areas
- Venue security

Stand equipment and additional services may be ordered by means of the forms in the Exhibitors' Manual: Furniture, partition walls, carpets, telephone and data lines, electricity, stand cleaning, exhibitors' insurance, logistics, among other services.

TERMS AND CONDITIONS

- All sponsorship and exhibition prices quoted are in € and are subject to VAT
- Time slot allocation will be based on level of sponsorship and approval from the Scientific Committee
- It is the responsibility of the Sponsors and Exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.
- The Congress Organizers reserves the right to accept or decline offers of sponsorship and application for exhibition space
- The Congress Organizer reserves the right to amend the published floorplan should it be felt that such an amendment would benefit the exhibition and the Congress as a whole
- Please note that the Congress Organizer must approve all exhibition stand designs



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GENERAL INFORMATION

LOCATION

Istanbul, Turkey

LANGUAGE

English is the official language of the Congress

CONGRESS ORGANIZER AND SPONSORSHIP / EXHIBITION CONTACT:



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Tel Aviv, 6100001, Israel

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E-mail: danielle@comtecmed.com

Website: www.comtecmed.com/cony

REGISTRATION

	Early registration until February 14 , 2013	Late registration from February 15 - April 10, 2013	On Site
Participants - Physicians and Scientists	€490	€540	€590
Trainees*, Health Professionals & Students	€385	€430	€470
Participants from developing countries**	€290	€320	€350

**Non-tenured junior scientists.*

*** Developing countries are defined according to the World Bank Country Classification of low income and Lower-middle-income economies; [click here to see the Country Classification data.](#)*

Registration fees include: Participation in the scientific sessions, program and abstract book, all printed material of the Congress, participants' bag, invitation to the Welcome Reception, coffee breaks, and lunch on Friday and Saturday.

LIABILITY AND INSURANCE

The organizer carries no liability whatsoever for injuries or damages involving persons and/or property during the Congress. Participants are advised to issue their own personal travel and health insurance for their trip.



CONy

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