



1st World Congress on
Controversies in Neurology (CONy)
Berlin, Germany, September 6-9, 2007

Invitation for Sponsorship and Exhibition

www.comtecmed.com/cony

Invitation from the Chairperson

Dear Friends and Colleagues,

Over the years the field of neurology has witnessed an enormous expansion in clinical and basic data. Conferences are becoming more and more informative and there is often only limited time for thorough discussion. This development has created a great need to debate the many controversial issues and crystallize them into clinical conclusions.

Unfortunately, current congresses fail to promote true clinical discussions between practising physicians and researchers on unresolved pressing issues.

Allowing ample time for speaker-audience discussion, our congress aims at reaching up-to-date answers to ongoing debates even when proof is lacking, through evidence-based medicine and expert opinion.

The purpose of the CONy congress is to disseminate information on controversial issues in our field. The congress will include among its topics stroke, headache, epilepsy, multiple sclerosis, degenerative diseases and others. It is specially suited for general neurologists and those who wish to be updated in all sub-disciplines in the field.

We invite you to be our partner in **The First World Congress on Controversies in Neurology (CONy)** which will be a milestone for future congresses.

We look forward to an exciting scientific event in the beautiful city of Berlin.

Professor Amos D. Korczyn
Chairperson

Congress Venue

Address

InterContinental Berlin Hotel
Budapester Strasse 2
Berlin 10787, Germany
Tel: +49 30 26020, Fax: +49 30 2602 2600

Hotel location

The InterContinental Berlin is located in the heart of Berlin, between Potsdamer Platz and Kurfürstendamm, near the historic section of the city - and only a stone's throw away from the famous Unter der Linden. The hotel's central location makes it easily accessible whether you are arriving by car or coming to Berlin by train or air.

Airport Information and Travel to Berlin

Berlin can easily be reached from all corners of the globe.
International flights arrive at all three Berlin International Airports: Tempelhof (THF), Schoenefeld (SXF) Tegel (TXL).

Public Transportation

One-way ticket for public transportation - valid for two hours: € 2,10
(only zone A and B necessary for airport TXL and THF)
One-way ticket for public transportation - valid for two hours: € 2,60
(zone A, B and C necessary for airport SXL)
For more information regarding public transportation: www.bvg.de

Congress Secretariat

Please do not hesitate to contact the Organizers if you require any additional information or assistance. Please address all correspondence to:
ComtecMED
53 Rothschild Boulevard, PO Box 68
Tel Aviv, 61000, Israel
Tel: +972 3 5666166 Fax: +972 3 5666177
Email: info@comtecmed.com

Sponsorship Opportunities

We propose a number of opportunities for sponsorship, outlined below. In addition to the individual benefits of each package, all sponsors will be acknowledged in the Congress website, on the sponsor board on site and in the final program. If you are interested in any of the sponsorship opportunities please contact the Congress Organizers.

Pre-Congress Satellite Symposium (non-CME approved): € 50,000

Company may organize an industrial non-CME approved Pre-Congress Satellite Symposium, for 3 to 4 hours (or more) on Thursday afternoon, just before the official opening of the Congress.

Session content, faculty and participation expenses (i.e. registration, accommodation and travel) and coffee breaks are the responsibility of the sponsor.

Provided by the Congress as a package:

- Symposium hall and standard audio-visual equipment;
- Early registration services on site;
- 6 complimentary registrations (for symposium chairpersons and speakers);
- Approx. 20m² booth space during the Congress. Additional space may be obtained at the price of € 350 per m²;
- Company logo will be publicized on the Congress website;
- Company brochures will be included in the participant bags;
- 1 A4 page ad, full color, in the final program;
- 10% discount for congress bulk registration for the first 100 participants. For over 100 participants - 15% discount;
- Last minute changes of the participants list free of charge.

Satellite Symposium: € 40,000

Sponsor may organize an industrial non-CME Satellite Symposium, up to 1.5-2 hours as part of the Scientific Program. Organizing Committee approval of the content and the speakers is required. Date and time of the symposium will be mutually agreed upon.

Session content, faculty and participation expenses (i.e. registration, travel and accommodation) are the responsibility of the sponsor.

Provided by the Congress:

- 6 complimentary registrations (for symposium chairpersons and speakers);
- Symposium hall and standard audio-visual equipment;
- Approx. 20m² booth space. Additional space may be obtained at the price of € 350 per m²;

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- Sponsor logo will be publicized on the Congress website, providing a two-way link to/from the sponsor's site;
- One A4 page ad, full color, in the final program;
- Sponsors will be acknowledged in Congress Program and on the sponsors board on site;
- Sponsors' brochures will be included in the participants' bags.
- Special rates for bulk registration.

CME-Approved Symposium - Unrestricted Grant: € 30,000

Sponsor may donate an unrestricted grant to support an existing session, or to suggest a CME-approved session (1.5-2 hr) as part of the Scientific Program. Speakers and content are to be selected together with the organizers.

Session content will need approval of the Organizing Committee. Faculty and participation expenses (i.e. travel and accommodation) are the responsibility of the sponsor.

Provided by the Congress:

- Six complimentary registrations (for symposium chairpersons and speakers);
- Symposium space and standard audio-visual equipment;
- Approx 20m² booth space. Additional space may be obtained at the price of € 350 per m².
- Sponsor logo will be publicized on the Congress website, providing a two-way link to/from the sponsor's site;
- One page A4 ad, full color, in the final program;
- Sponsors will be acknowledged in Congress Program and on the sponsors' board on site;
- Sponsor brochure will be included in the participants bags;
- Special rates for bulk registration.

Lunch Symposium

Sponsor may organize an industrial non-CME approved Satellite Symposium, up to 1 hour during lunch break.

Details should be discussed with the Congress Organizers.

Other Sponsorship Opportunities

In addition to the major sponsorship opportunities, we have a range of other sponsorship packages available to meet varying needs.

Book of Abstracts: € 15,000

(Sole Sponsorship)

The Book of Abstracts will include presentations submitted and approved by the Scientific Committee.

The Book of Abstracts will be distributed to all Congress participants and will be an invaluable reference book after the Congress.

Provided by the Congress:

- Full page (A4) advertisement on the back cover;
- Sponsor brochure will be inserted in the bags;
- Sponsor will be acknowledged on the Congress website, in the Congress Program and on the sponsors' board on site.

Participants Bag: € 10,000

(Sole Sponsorship)

A Congress bag will be given to each participant.

Provided by the Congress:

- Company/Product name and logo printed on bags;
- Sponsor brochure will be inserted in the bags;
- Sponsor will be acknowledged on the Congress website, in the Congress Program and on the sponsors board on site.

Program Back Cover Ad: € 5,000

(Sole Sponsorship)

Provided by the Congress:

- Full color size A4 advertisement on the back cover of the Congress Program Book.
 - Sponsor will be acknowledged on the Congress website, in the Congress Program and on the sponsors' board on site.
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Internet/Cyber Café: € 5,000 **SOLD**

Sponsor will provide 8 workstations and technical assistance in the cyber center.

Provided by the Congress:

- Sponsor will have the opportunity to display company logo/information on screensavers and desktops;
- Sponsor will have the opportunity to distribute mouse pads and related promotional gifts at the cyber center;
- Sponsor acknowledgement will appear on the sponsors' board on site;
- Sponsor will be acknowledged on the website, in the Congress Program and on the sponsors board on site.

Mini/Pocket Program: € 2,000 **SOLD** (Sole Sponsorship)

Useful pocket size Congress overview will be distributed to all Congress participants in the registration kit.

Provided by the Congress:

- Sponsor will be acknowledged on the website, in the Congress Program and on the sponsors board on site;

Speaker's expenses: € 2,000

Sponsorship will include registration, accommodation and travel expenses.

Provided by the Congress:

- Sponsor will be acknowledged on the website, in the Congress Program and on the sponsors board on site.

Prizes for outstanding abstracts: € 6,000

Six prizes of 1,000 Euros each will be presented to the 6 most outstanding abstracts.

Provided by the Congress:

- Sponsor will be acknowledged on the website, in the Congress Program and on the sponsors board on site.

Please return to:



Comtec
ComtecMed – Medical Congresses
53 Rothschild Boulevard
P.O. Box 58
Tel Aviv 61000, Israel

Fax: +972 3 5666177
Tel: +972 3 5666166
Email: cony@comtecmed.com
Website: www.comtecmed.com/cony

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Order form

Company _____

Address _____

Person in charge _____

Telephone _____

Mobile _____

Fax _____

Email _____

Sponsorship description _____

Exhibition requirements _____

Other requirements _____

Exhibition

A professional exhibition will be held at the Berlin InterContinental Hotel in conjunction with the Congress. The floor plan has been designed so as to maximize the exhibitors' exposure to the delegates. Coffee breaks will be held in this exhibition area.

Exhibition spaces will be released for general sale three months prior to the Congress opening date. Prior to this date, sponsors will have priority for space selection.

Dates and hours

- **Set-up time:**
Thursday 07:00-22:00
- **Opening hours:**
Friday 09:00-17:00
Saturday 09:00-17:00
Sunday 09:00-12:30
- **Dismantling time:**
Sunday 12:30-17:30

Booth

- Sponsors may obtain additional space at € 350 per m²;
- Minimum booth size: 6 x 3 meters;
- Exhibitor's name, details and a 100-word company/product profile will be published in the Congress Program.

Exhibitor Registration

- All exhibitors are required to be registered and will receive a badge displaying the exhibiting company's name;
- Sponsor will receive 2 nametags as part of their sponsorship package;
- Additional exhibitor nametags may be purchased at € 250 each.

Floor Plan

The floor plan is shown on the Congress website: www.comtecmed.com/cony at the Sponsorship and Exhibition link.

Site Inspection

Exhibitors and sponsors are welcome to visit the Congress venue. For further information, please contact our office at: cony@comtecmed.com

Occupation of Booth

If the exhibitor fails to occupy the allocated booth before the time at which the exhibition is due to open to the public, or if prior to the opening it is evident that the exhibitor will not be taking up the booth reserved for him, this booth may be made available to other exhibitors by the organizing committee, without further notice. In such a case, the exhibitor will not be entitled to compensation.

Payment information

On receipt of your application, a contract will be sent to you for completion. The contract should be signed and returned to the sponsorship/exhibition office at the address above, including a 50% deposit payment.

An invoice for the deposit will be supplied upon request. As soon as we receive the form, we will mail you a confirmation of sponsorship and an invoice.

Terms of Payment

- 50% will be deposited along with the signed contract;
- Balance due will be paid 3 months before the Congress opens.

Payment Methods

Payment by a bank transfer

Please make drafts payable to **Comtec** and send to Bank Hapoalim,
Kikar Drachten. Kiriat Ono, Israel
Branch number: 656; account number: 468440
SWIFT Code: POALILIT.
IBAN: IL01265600000468440

Payment by credit card

Please enter your credit card details on the booking form.

Cancellation Policy

- Cancellation must be made in writing to Comtec;
- The organizers will retain:
10% of the agreed amount if the cancellation is made more than 6 months prior to the Congress;
50% of the agreed amount if the cancellation is made 4 months prior to the Congress;
- There will be no refund if cancellation is made 4 months or less before the opening of the Congress.

Terms and Conditions

These terms are the contractual agreement between the Organizer and the Exhibiting Firm (Exhibitor/s).

Application to Participation

Application to participate will be considered only if: submitted on the appropriate forms, duly completed in, signed and accompanied by the necessary payment. Registration will be confirmed insofar as space is available. Applicants will be informed in writing of the acceptance or refusal of their application. In case of refusal, all payments shall be fully refunded.

Obligations and rights of the exhibitor

Registration implies full acceptance by the Exhibitors of the exhibition regulations. Any infringement of these regulations may lead to immediate withdrawal of the right to participate in the exhibition without compensation or refund of sums already paid, and without prejudice to the Exhibitor.

By submitting an application to participate, the Exhibitor makes a final and irrevocable commitment to occupy the space allocated and to maintain his/her installation until the date and time fixed for closure of the exhibition.

The Exhibitor may only present on his/her stand or space the materials, products or services described in the application to participate.

No advertising on behalf of firms not exhibiting is permitted in any form whatsoever. Transfer or sub-letting of all or part of the allocated spaces is prohibited.

Obligation and rights of organizer

The Organizer undertakes to allocate exhibition space as far as possible on the basis of the preference expressed by applicants. Application will be considered in order of reception of application forms accompanied by payment.

The Organizer reserves the right, in case of absolute necessity, to modify the positioning of stands, with no obligation to provide compensation to Exhibitors. The Organizer reserves the right to offer to a different company any stand or space that has not been occupied by the eve of the opening of the exhibition, with no obligation to provide compensation to the defaulting Exhibitor.

Cancellation

In case of cancellation received (in writing) as per the above policy.

Liability Insurance

The Organizer provides general guard service and third party insurance at the exhibition site. Equipment and all related display materials installed by Exhibitors are not insured by the Organizer, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to Exhibitors. The Exhibitor agrees to be responsible for his property and person and for the property and persons of his employees and agents through full and comprehensive insurance, and shall hold harmless the Organizers for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

Exhibition Regulations

The Exhibition Manager, acting under direction of the Organizing Committee, has the final decision as to the acceptability of displays.

Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organizer reserves the right to alter the general layout or limit the space allotted to each Exhibitor postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organizers will not be held liable for expenses incurred other than the cost of exhibit space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining booths, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits.

In standard booths, height is restricted to 246cm. Exhibitors are responsible for the cost and execution of the design, installation and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures.

Exhibitors undertake to observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No display may be dismantled or packing started before the designated hour. It is the Exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organizer will arrange for their removal at the Exhibitor's risk and expense.

Exhibitors are obliged to ensure that their stands are permanently staffed during the exhibition opening hours. Payment is to be made in accordance with the conditions of payment on the Exhibition Application Form.

Should the Exhibitor fail to make a payment on time, the Exhibition Manager is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the stand or seek compensation for non-fulfillment of contract.

Participation by Exhibitors is dependent upon compliance with all rules, regulations and conditions stated herein.

Access to the exhibition is authorized on presentation of a badge issued by the Organizer. Exhibitors' badges will not be mailed in advance and may be collected from the Exhibition Manager's desk.

The Organizer ensures daily cleaning of the aisles. Exhibitors are responsible for the cleaning of their stands.

The provision of refreshments for the participants by Exhibitors is only permitted if the catering regulations of the exhibition building concerned are observed.

Exhibition areas and fittings made available to Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Exhibitor.

Any special decoration or fittings must be submitted to the Organizer for prior authorization.

Advertising panels and display are not permitted outside the exhibition areas allotted to Exhibitors.

The Organizers will not approve stands which do not comply with the accepted standards, until the necessary changes have been made.